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CTS Takes Made in Hollywood Franchise

By Kristin Brzoznowski

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LAS VEGAS: Connection III Entertainment has sold its flagship series *Made in Hollywood* and *Made in Hollywood: Teen Edition* to the CBS Television Stations (CTS) group in a 21-market deal for the 2009-2010 season.

Made in Hollywood has been sold to CBS-owned stations in New York, Los Angeles, Philadelphia, Dallas, San Francisco, Miami, Sacramento and Pittsburgh for its fifth season in 2009-2010. Its sister series, *Made in Hollywood: Teen Edition*, has been sold to CBS-owned stations in Los Angeles, Philadelphia, Dallas, San Francisco, Boston, Atlanta, Detroit, Tampa, Seattle, Miami, Sacramento, Pittsburgh and Norfolk for its fourth season in 2009-2010.

The magazine series features exclusive celebrity interviews and star profiles, on-set coverage with directors, writers and producers and previews of upcoming motion-picture and DVD releases, focusing on how movies are made. The educational/informational *Made in Hollywood: Teen Edition* presents a career introduction and film-industry education for its target audience of 13- to 16-year-olds.

"The upcoming fifth season of *Made in Hollywood* and fourth season of *Made In Hollywood: Teen Edition* continue to generate tremendous interest from stations," said Cleveland O'Neal III, the founder, president and CEO of Connection III Entertainment Corp. "This commitment from the CBS station group is a strong testament to the appeal and popularity of the *Made In Hollywood* brand. We look forward to expanding our relationship with CBS and ensuring the continued success of the two series."