

Friday, August 10, 2007



## 'MADE IN HOLLYWOOD' RENEWED FOR 3RD SEASON

TVNEWSDAY, Jul. 26, 6:02 PM ET

*The syndicated entertainment magazine from Connection III is cleared in over 75% of the U.S., including 22 of the top 25 markets.*

### **By Staff**

*Made in Hollywood*, the weekly syndicated TV entertainment magazine series from Connection III Entertainment Corp., has been renewed for its third season.

The series, which airs on stations in 22 of the top 25 major markets, including KCAL Los Angeles, WCBS New York, WHDH Boston and WCIU Chicago, has added several new ABC affiliates, including WPVI Philadelphia and WKRN Nashville.

The series is available in 77.9 million homes and has a gross average audience of 3.3 million viewers, according to Nielsen Media Research. The one-hour weekend show is cleared in over 75% of the U.S. and recent clearances on stations in broadcast groups including CBS, ABC, Hearst-Argyle, Belo, Gannett and Sinclair should result in significant expansion of its audience in 2007-08.